

CHEYENNE FRONTIER DAYS™ *Old West Museum*
WESTERN SPIRIT ART SHOW & SALE
 MARCH 6 - APRIL 18, 2010

JURIED EXHIBITION

The Western Spirit Art Show & Sale is open to artists from across the country. Three jurors will select over 100 artists working in varied media. Accepted media include; Painting, Sculpture, Suspended Sculpture, Mixed-Media, Drawing, Pen & Ink, Prints (hand-pulled, maximum edition of 50), Enameled Metalwork, Ceramics, and Glass. All works must be originals. Jurors are premiere Western artists, art collectors or other professionals in the art world.

ELIGIBILITY

Art must capture the "spirit" of the American West, but does not need to depict stereotypical Western themes. Artistic styles accepted range from traditional to abstract. Diversity in artistic style and medium is strongly encouraged as the American West has meant many things to many peoples. Even today people move to the West and bring with them distinct perceptions of who and what the "West" was and is today. Photographs, instructor guided work and previously accepted art will not be accepted. Art must be original and created within the last 3 years; artists must be 18 years or older to enter.

ARTIST DEVELOPMENT SEMINAR

This day-long seminar is a professional development and networking opportunity for artists. Past presenters have included Southwest Art Marketing, renowned Western artists, art collectors and other art professionals. Topics vary, but have included marketing, digitizing art, technique demonstrations and other areas of skill development. Art supply vendors will be on hand offering discounted supplies.

VANDEWARK MINIATURE SHOW

Accepted artists are invited to enter one additional work in the popular Vandewark Miniature Show. These high-quality miniatures are a favorite of private collectors and galleries alike. Miniatures exceeding the specified sized will be refused. Buyers are allowed to take their miniatures home opening night after 9 pm.

QUICK DRAW

An action-packed opening night event! Six preselected artists create a finished, framed work of art in 45 minutes. Works will be auctioned at the awards ceremony.

ARTIST ICEBREAKER

This private, complimentary reception is at the Historic Plains Hotel. Accepted artists and one guest can meet and mingle with jurors, show sponsors, museum board members and staff. Hors d'oeuvres and an art slideshow preview are included.

ENTRY FORM (PDF Download Online)

Forms must be filled out completely and legibly. Information will be used in judging, advertising, art check-in/checkout, price lists, gallery labels and for insurance. Incomplete forms or forms without payment will not be processed. Entries may be emailed to kristenruck_owm@hotmail.com

QUERIES

Kristen Ruck, Curator of Arts & Education, 307-778-7289, kristenruck_owm@hotmail.com

Awards

BEST OF SHOW \$1000 ~ BEST OF EACH MEDIA \$500 ~ PEOPLES CHOICE \$100

Media Include: Sculpture, Oil, Acrylic, Watercolor, Print, Pencil, Pastel, Mixed-Media

**Award categories may vary based upon the number of entries for each media.*

CALENDAR	November 13, 2009	Entries due	
	December 1-5, 2009	Juror selection period	
	December 14-18, 2009	Acceptance and Quickdraw notification mailed	
	January 25-29, 2010	Delivery of accepted work, 9 a.m. to 4 p.m. Monday - Friday ONLY	
	March 6, 2010	OPENING WEEKEND	
		Saturday 7:30 a.m. to 3:30 p.m.	Western Art Seminar
		Saturday 5 p.m. to 5:30 p.m.	Members Only Preview
		Saturday 5:30 p.m. to 9 p.m.	Opening Reception
	April 18, 2010	Show Closes	
	April 19-23, 2010	Shipping and pick-up of unsold artwork, 9 a.m. to 4 p.m., Monday - Friday ONLY	

DIGITAL ENTRY SPECIFICATIONS

All images must be Jpeg files. Each image file should be no larger than 10 MB, or 300 dpi with the longest dimension of the image sized at 8". Label the cd with artist name and email address. Digital images should be saved by 'artist name.title-of-work.jpg'. For example: 'Joe Smith.Aspen Morning.jpg'. Cds will not be returned. Submit one image each of 2-D work and two images each of 3-D work. Entries must be received or postmarked no later than 11/13/2009.

Send Entries to:

CFD Old West Museum
Attn.: Western Spirit Entry
P.O. Box 2720
Cheyenne, WY 82003

SIZE LIMITATIONS

*Works exceeding size limits will be refused and returned at the artist's expense.

Exhibit Art: Framed 2-D work shall not exceed 4 horizontal or 6 vertical feet; 3-D work shall not exceed 3 square feet or 150 lbs.

Suspended Sculpture: Shall not exceed 5'x8' by 3' in height. Work shall not exceed 30 lbs.

2D Miniatures: Work shall not exceed 26 inches. (Frame EXTERIOR height + Frame EXTERIOR width).

3D Miniatures: Work shall not exceed 8 inches in height with the base.

ORIGINALS, MULTIPLES & SERIES

All works must be originals. No photos, laser, giclee or digital works will be accepted. All works having multiples must be disclosed and the number of multiples available for sale must be documented. If you have multiples, but they have various patinas, please indicate on the form.

DISQUALIFICATION

If upon the arrival of the artwork it becomes clear that the digital image file on the submitted cd was altered, the work will automatically be disqualified and shipped back to the artist. Entry Fees will not be refunded.

DISPLAY & FRAMES

All accepted works must arrive show ready: appropriately framed, matted and/or mounted. All hanging works are **required** to use wire and hang flat against the wall. We will not accept saw tooth clamps or protruding eye screws. Tape all wire ends. The museum reserves the right to refuse any work where the frame shows extensive damage, wear, spray paint and obvious fixes with pens or markers. The museum assumes all design control of the show.

SALES

All artwork including miniatures must be for sale. The museum commission is 25% for each sale and 50% for Quick Draw art. Artists should adjust prices accordingly. Any exhibited work sold within 60 days of the exhibit close as a result of the exhibit is subject to a 25% sales commission. Only artwork accepted for the exhibit may be sold on museum premises. Accepted artwork must remain on exhibit until the exhibit closes. Once accepted for the exhibit, art must not be altered or sold.

HAND DELIVERY OF ACCEPTED WORK

Hand-delivered artwork must be delivered to the museum the last full week of January between 9am and 4pm, M-F. If hand-delivery is not possible, please ship work double boxed or in a secure wood crate via Fed-Ex.

SHIPPING OF ACCEPTED WORK

A carrier of the museum's choice will return shipped artwork to the artist **C.O.D. Absolutely no exceptions will be made.** If your shipping address is different from your mailing address, please include alternate street address on the form. We do not ship to P.O. Boxes.

Ship artwork to:

CFD Old West Museum
Attn.: Western Spirit Artwork Enclosed
4610 N. Carey Ave
Cheyenne, WY 82001

RETURN SHIPPING/PICK-UP

Hand delivered art must be picked up at the museum from 9am-4pm, M-F, the third full week of April. Notify the museum in writing of any last minute pick-up changes or to allow another representative to pick up your work. Artists are responsible for additional shipping costs due to refused or returned art.

PACKING ARTWORK

No packing Peanuts Allowed, work packed in peanuts will be assessed a \$25 supply fee prior to unpacking. Please see the packing practices on the Western Spirit webpage. Shipping companies require that packing must be able to withstand a 6 foot drop from a conveyor belt.

LIABILITIES

All art is handled with professional care. Accepted work will be insured while on exhibit and in transit back to the artist when shipped via the museum's carrier. Artists should insure their own work for shipment to the museum. Artists will be notified immediately if artwork arrives at the museum damaged. It is the responsibility of the artist to arrange for repair of damage if the art is to be shown.

SUGGESTED PRICING AND SIZE GUIDELINES

The buying audience for this show is mostly made up of loyal museum supporters and people in the region. Based on sales from our 2009 show, the museum recommends pieces be priced between \$300-\$3000. The largest majority of artwork sold in 2009 was priced under \$600.

MUSEUM EXHIBIT & SALE MARKETING

The CFD Old West Museum reserves the right to use reproductions of accepted works for the purposes of promotion of the exhibit, which may include: media outlets, posters, mailings and the CFD Old West Museum Website.

JURORS

Preliminary screening will be done by the jurors using submitted digital files. Final award selection will be made by jurors from the actual art at the museum prior to the show opening. Chris Navarro will be one of the 2010 Jurors. The final two 2010 Western Spirit Art Show & Sale Jurors will be revealed on the museum website by October 15.

Western Spirit Art Show and Sale Entry Form

Artist Name: _____ Business/Studio: _____
Street Address: _____
City: _____ State: _____ Zipcode: _____
Shipping address (We do not ship to PO Boxes): _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Please check one: I am a paid Member _____ A Renewing Member _____ A Joining Member _____ A Non-Member _____

FEES BASED ON MEMBERS & NON-MEMBERS

Members/Renewing Members/New Members Fees

Art Entry Fee Per Entry (maximum entries is 6):	\$10
Seminar Pre-Registration: (includes Continental breakfast & Lunch)	\$30
Seminar Registration Day of: (includes Continental breakfast & Lunch)	\$45
Additional Opening Reception Guests (Artist & One Guest are Free)	\$25
Complimentary Icebreaker Reception Located at the Holiday Inn	\$0
Artist Admittance to Exclusive Membership Preview & Sale (non-member guests admitted after 6pm)	\$0
I would like to become a New Member (a single membership at the Friend Level)	\$35
I would like a Family Membership (2 adults and their kids under 18)	\$55
I would like to Renew My Membership (Complete membership benefits online)	\$35 / \$55

Non-Member Only Fees

Art Entry Fee Per Entry (maximum entries is 6):	\$15
Seminar Pre-Registration: (includes Continental breakfast & Lunch)	\$40
Seminar Registration Day of: (includes Continental breakfast & Lunch)	\$45
Additional Opening Reception Guests (Artist & One Guest are Free)	\$30
Complimentary Icebreaker Reception Located at the Holiday Inn	\$0
No Membership Fees Designated	\$0

(Please Total Fees Below)

Fees must be paid by check or credit card. Submission of entry fees constitutes agreement to conditions set forth. Entry fees are non-refundable.

Total Number of Member Entries: _____ x \$10 = \$ _____
Additional Reception Guests: _____ x \$25 = \$ _____
Seminar Pre-Registration: _____ x \$30 = \$ _____
New Membership Rate: \$35 = \$ _____
Family Membership Rate: \$55 = \$ _____
Renew My Membership \$35 = \$ _____
TOTAL DUE: \$ _____

Total Number of Non-Member Entries: _____ x \$15 = \$ _____
Additional Reception Guests: _____ x \$30 = \$ _____
Seminar Pre-Registration: _____ x \$40 = \$ _____
TOTAL DUE: \$ _____

Seminar Dietary Needs or Vegetarian: _____
Payment Type (Circle One): Check / Master Card / Visa / Discover (Sorry, we do not accept American Express)
CC # _____ Expiration Date _____

Western Spirit Art Show and Sale Entry Form

1. Title: _____ Media & Process if Mixed: _____

2-D Size: _____ 3-D Size: _____ Weight: _____ # Available: _____

Date of Creation: _____ Insurance Value: _____ Price: \$: _____

2. Title: _____ Media & Process if Mixed: _____

2-D Size: _____ 3-D Size: _____ Weight: _____ # Available: _____

Date of Creation: _____ Insurance Value: _____ Price: \$: _____

3. Title: _____ Media & Process if Mixed: _____

2-D Size: _____ 3-D Size: _____ Weight: _____ # Available: _____

Date of Creation: _____ Insurance Value: _____ Price: \$: _____

4. Title: _____ Media & Process if Mixed: _____

2-D Size: _____ 3-D Size: _____ Weight: _____ # Available: _____

Date of Creation: _____ Insurance Value: _____ Price: \$: _____

5. Title: _____ Media & Process if Mixed: _____

2-D Size: _____ 3-D Size: _____ Weight: _____ # Available: _____

Date of Creation: _____ Insurance Value: _____ Price: \$: _____

6. Title: _____ Media & Process if Mixed: _____

2-D Size: _____ 3-D Size: _____ Weight: _____ # Available: _____

Date of Creation: _____ Insurance Value: _____ Price: \$: _____

- I do commissioned works upon request I will participate in the Miniature Show
- I would like to be considered for participation in the 2010 Quickdraw
- I authorize the CFD Old West Museum to exhibit and sell my work on the museum website for the duration of the exhibit.
- IF SHIPPING ART: I have read & agree to the guidelines listed in the Western Spirit Art Show & Sale Prospectus. I acknowledge entry fees are non-refundable. I authorize the CFD Old West Museum to return any unsold artwork COD via carrier of the museum's choosing.

Artist's Signature _____ Date _____

- IF PICKING UP ART: I have read and agree to the above guidelines listed in the Western Spirit Art Show & Sale Prospectus. I agree to pick up my artwork at the museum during the third week of April, M-F from 9 a.m -4 p.m.

Artist's Signature _____ Date _____